

Norfolk Farming Conference

11 February 2025
Norfolk Showground



Norfolk
County Council



Busseys

BROWN & CO

Property and Business Consultants



ORIGIN
SOIL NUTRITION



birketts

Lovewell Blake
Chartered Accountants and Financial Planners



Oxbury ///
The Agricultural Bank



ROYAL NORFOLK
AGRICULTURAL
ASSOCIATION



Our Sponsors

Oxbury

The Agricultural Bank

The **only UK bank**
dedicated to farming
and food production

Get in touch

findoutabout@oxbury.com

Follow us on
Social Media



Our Products:



Oxbury
Savings



Oxbury
New Gen



Oxbury
Flexi Credit



Oxbury
Farm Loans



Oxbury
Farm Credit



Oxbury
Asset Finance

Terms and Conditions apply. See our website for details.

Oxbury Bank Plc is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority with Financial Services Register number 834822. Registered in England and Wales (Registered Number 11383418). Registered Office: One City Place, Queens Road, Chester, CH1 3BQ. VAT Registration Number GB 411 9831 06.

BROWN & CO

SUPPORTING YOUR FARMING BUSINESS THROUGHOUT THE YEAR



"In contrast to recent announcements by Government, our Firm remains dedicated to supporting the British agricultural sector, advocating for policies that protect the interests of commercial & family farms and their businesses to safeguard livelihoods and provide sustainable, profitable returns from land use for both food production and environmental benefits."

Charles Whitaker, Managing Partner

www.brown-co.com

NFC Programme



This year's programme and speaker line-up:

0815-0900 Delegate arrival - tea/coffee

0900-0905 Launch of Norfolk Rural Business Awards - Norfolk County Council

0905-0910 Welcome and introduction - Dr Belinda Clarke OBE Conference chair

0915-0945 Opening Keynote Address - Daniel Zeichner MP Minister of State (Food Security and Rural Affairs)

0945-1030 Session 1 - Changing requirements of the Food Supply chain

Vidyanath Gururajan - CEO Agri-Tech Branston Limited

Ash Gilman - Director Agricultural Strategy Cranswick Plc

Prof Debbie Sparkes - Agriculture Science Manager Diageo

1030-1100 Case Study 1 - James Green - Group Director of Agriculture G's - implications for Norfolk's farmers

1100-1130 Coffee break

1130-1215 Session 2 - Is the UK prepared? Biosecurity for plants and animals

Prof Jonathan Jones FRS DL - The Sainsbury Laboratory

Richard McIntosh - Assistant Chief Plant Health Officer Defra

Sascha Van Helvoort - Outbreak Veterinary Head APHA

1215-1245 Case Study 2 - Ian Baker - North Farm Livestock

1245-1345 Lunch and networking

1345-1425 Keynote Address - Séan Henry Rickard Economist

1425-1510 Session 3 - Mapping the landscape - auditing the land for food production and the environment

Peter Craven - Head of Agriculture Natural England

Sir Charles Godfray CBE FRS - Director Oxford Martin School

Diana Overton - Group Managing Director Frontier

1510-1530 Tea break

1530-1600 Case Study 3 - Archie Ruggles-Brise - Spains Hall Estate - land management vision

1600-1625 Keynote Closing address - Making sense of it all - Paul Temple - Wold Farm Driffield - Vice-Chairman Global Farmer Network

1625-1630 Closing remarks - Conference Chair

Conference Introduction

Poul Hovesen

Farming Director and Deputy President RNAA

A turning point, a paradigm shift, a new era, a mindset for change? However we look at Norfolk's farming and agri-industries a new era is beckoning. A need to find solutions not problems, a need to find inspirational people who will enable us to survive and flourish. Norfolk has an abundance of talent whether it is in pure agriculture, science and technology or in retail and professional services, there are opportunities on our doorstep.

This conference offers ideas and case studies showcasing innovation, co-operation, inspiration and leadership plus the opportunity to question and investigate how farming and agri-industries can create a new future for those who wish to think outside the box. I hope that you will join me and many others for this vanguard conference.



Norfolk born and bred, Belinda is driven by the belief that innovation is a vital driver for agricultural productivity, environmental sustainability and economic growth. Starting her career in research in Norwich (let's talk crop diseases, and starch production in peas and potatoes), she then developed experience at the interface between industry, innovation and potatoes), she then developed experience at the interface between

industry, innovation and government and became determined to bring farmers, researchers and technology developers closer together to improve the efficiency of communication and understanding between them to accelerate the adoption of new innovations on farms.

Over the last 8 years she has led the development and creation of the award-winning membership network which is Agri-TechE. With members from across the UK and internationally, Agri-TechE is one of the largest and longest-established agri-tech innovation ecosystems in Europe and in 2019 was named national Networking Group of the Year at the UK SME Business Awards.



Dr Belinda Clarke OBE

Director AgriTech-E

Daniel Zeichner has been the Labour MP for Cambridge since 2015 and was previously a South Norfolk District Councillor.

He currently holds the Government post of Minister of State (Department for Environment, Food and Rural Affairs) and has an enduring interest in agriculture and food issues.

Daniel Zeichner MP

Minister of State (Minister for Food Security and Rural Affairs)



Session One

Changing requirements of the Food Supply Chain

Vidyanath (Vee) Gururajan is an Innovator, Co-inventor and a chartered Mechanical Engineer. Vee has been with Branston Limited, one of the largest retail potato packers in the UK for 19 years and has held a varied portfolio within the business, including 15 years as Executive Board Director.

Vee is currently a board member and CEO of a group of Agri-tech companies: B-hive Innovations Limited, providing commercial R&D for Agri industry; HarvestEye Limited, a crop insight company for fresh produce industry

Vidyanath Gururajan
CEO Agri-Tech Branston Limited



Ash Gilman is the Director of Agricultural Strategy for Cranswick Plc, the British premium food producer. Cranswick was founded in 1975 by a group of Yorkshire pig farmers who diversified into milling feed.

Almost 50 years later, it is focussed on premium fresh pork, poultry, convenience, gourmet products and acquired a pet food business in 2022. Cranswick is now over 55% self-sufficient in pork, and 100% self sufficient in chicken through its owned farming operations.

Ash has extensive experience in managing large agri-businesses and vertically integrated supply chains direct into retail, food service and processing customers.

Starting out his professional career as Farms Manager for Velcourt plc, he was subsequently Farms Director for Norfolk based Maurice Crouch Growers Ltd, a large scale, multi-sited leafy salad and brassica producer.

Ash Gilman
Director Agricultural Strategy
Cranswick PLC



Debbie has a strong agricultural background and 30 years experience in research across crop physiology, agronomy and sustainable agriculture. Debbie's research has always been industry focussed, working in collaboration with growers, levy boards and the wider agri-food industry. While at Nottingham she collaborated with the BBRO on a range of projects on sugar beet and was a member of their Technical Board and Stakeholder Board.

In April 2023, she joined Diageo as Agave Science Manager where her role focussed on the sustainable supply of agave for tequila production. Debbie now works as Agriculture Science Manager across a wide range of crops in Diageo's supply chain including barley, sorghum and aniseed.

Prof Debbie Sparkes
Agriculture Science Manager Diageo



Case Study

James Green

Group Director of Agriculture G's Implications for Norfolk's farmers

In 2019 James was appointed as Group Director of Agriculture at G's, one of Europe's leading international salad and vegetable producers. James is energised by the opportunity to make a real difference as we enter what he believes is a golden age of agriculture. "As a seasoned finance professional with extensive experience in the agricultural industry I am interested in quantifying the value we add to each bottom line; profit, planet and people." Prior to this appointment James was most recently the Group CFO at G's (5 yrs) and before that the UK Commercial Finance Director (9 yrs).

Since graduating from Nottingham University in agricultural science and German, James has worked as a Finance professional, gaining his professional qualifications with Deloitte in both audit assurance and corporate finance. During his career James has applied a commercial mentality to the finance function and played a key role in leading the strategic development of the business.

In his earlier career James managed several European businesses, primarily in the broad acre agricultural commodity sector, leading multicultural teams as well as a dairy farming business in Germany and a cotton farming operation in Tanzania.

A fluent German speaker, family man, keen skier and novice sailor!



Sowing the seeds for your success

Discover an approach to law that's more progressive, more proactive and more pragmatic.

We'll help your agricultural business to reach the next level.

For more information contact

Chris Coupland

Partner, Agriculture

+44 1603 756489

chris-coupland@birketts.co.uk

Session Two

Is the UK Prepared? Biosecurity for plants and animals

After a PhD at the Plant Breeding Institute in Cambridge and a postdoc at Harvard, JJ worked 1983-8 at an early US agbiotech company, AGS. At the Sainsbury Lab (TSL) on the JIC site in Norwich since 1988, he is a leading researcher in plant disease resistance. His lab works on plant immune receptor mechanisms, their diversity and their deployment.

The recent Genetic Technologies (Precision Breeding) Act is enabling his team to develop precision bred potato varieties that are resistant to late blight and to two important viruses (PVY and PLRV). He is an outspoken advocate of modern genetic solutions to crop disease problems and led a recent policy briefing. He co-founded and is a Director of norfolkplantsciences.com and norfolkhealthyproduce.com that brings engineered purple tomatoes to market and is also a Director of BioPotatoes.com. JJ was elected Fellow of the Royal Society in 2003, an international member of US National Academy of Sciences in 2015 and a DL for Norfolk in 2023.



Scan here to read the recent policy briefing

Prof Jonathan Jones FRS DL
The Sainsbury Laboratory



Richard McIntosh is Defra's Assistant Chief Plant Health Officer, with specific responsibilities for leading domestic plant health policy and risk and horizon scanning functions.

This includes supporting Ministers and delivering policies and processes to identify and mitigate plant health threats, working in collaboration with plant health authorities across the UK.

Richard McIntosh
Assistant Chief Plant Health Officer DEFRA



Sascha van Helvoort is the Veterinary Head of Outbreak Delivery at the Animal & Plant Health Agency (APHA), providing strategic, tactical and technical leadership for APHA's operations during the current Bluetongue and Avian Influenza outbreaks. With extensive experience in managing disease outbreaks, her career began with the Swine Fever outbreak in the Netherlands in 1997.

Since joining APHA, she has been actively involved in various Avian Influenza outbreaks and is currently engaged in managing both Bluetongue and Avian Influenza outbreaks. Sascha previously served as the Veterinary Head of Field Delivery at APHA, following a career as a Veterinary Advisor in the pharmaceutical industry and as a veterinarian in various large animal practices.

Sascha Van Helvoort
Outbreak Veterinary Head APHA



Case Study

Ian Baker

North Farm Livestock

Ian is a part owner & director of North Farm Livestock Ltd which is an outdoor pig production business supplying free-range pork into a major food retailer. Ian is involved in the day to day management of the business alongside other family members.

Outside of this, Ian is a director at The AF Group and a member of the Red Tractor Pigs Board.

Ian's background is in financial services and he has over 25 years of experience in providing support and finance to agricultural businesses of all types and sizes. Ian spent a number of years working at Barclays, concluding his time there as the National Head of Agri-Food and Landed Estates.



**What's on your horizon for 2025?
Talk to AF. We're here to help.**



**Buying better,
together.**



www.af.farm

01603 881 881

Keynote Address

Séan Henry Rickard Economist

A professional economist with expertise in policy and forecasting, Sean Henry Rickard served as Chief Economist for the National Farmers Union from 1987 to 1995 before transitioning to academia, where he specialized in the economics of strategy at Cranfield School of Management and directed MBA programmes from 1995 to 2012.

During this period, he also acted as a government academic adviser on food and agricultural policy. Currently he leads his own consultancy, producing economic reports, forecasts and strategies for the agri-food sector.

A visiting lecturer and research fellow at the Royal Institution, he also chairs First Milk's Members' Council and is the author of *The Economics of Organisations and Strategy* (McGraw-Hill).



Lovewell Blake
Chartered Accountants and Financial Planners



ACCOUNTANTS FOR AGRICULTURE

At a difficult time for agriculture, we understand your concerns and how best to deal with them:

- Preparing budgets and business plans ✓
- IHT and general tax planning ✓
- Investment and diversification ✓
- Succession and effective exit strategies ✓

01603 663300



www.lovewell-blake.co.uk



Session Three

Mapping the Landscape - Auditing the land for food production and the environment

Raised on a family farm in South Lincolnshire, Peter studied Agribusiness Management at Wye College before returning home to specialise in potato and daffodil production alongside nature.

In 2018, attending the Worshipful Company of Farmers' Advanced Agri-Business Management Course was transformative, leading him to leadership roles, including the NFU Potato Policy Group, the OFC Emerging Leaders Programme and earning a Nuffield Farming Scholarship. After completing the IAgRM Leadership Programme last year, Peter joined Natural England as Head of Agriculture.



Peter Craven

Head of Agriculture Natural England

Charles Godfray is a population biologist with broad interests in science and the interplay of science and policy. He has spent his career at Oxford University and Imperial College London and is currently Professor of Population Biology and Director of the Oxford Martin School at Oxford.

His research has involved experimental and theoretical studies in population and community ecology, epidemiology and evolutionary biology. Currently he is working on the control of malaria vectoring mosquitoes using novel genetic interventions, the health, environmental and economic consequences of changing patterns of food consumption and UK land-use policy. He is particularly interested in food security and chaired the Lead Expert Group of the UK Government Office of Science's Foresight project on the Future of Food and Farming and until recently chaired Defra's Science Advisory Council.



Sir Charles Godfray CBE FRS

Director Oxford Martin School

Diana has spent the last 12 years with Frontier Agriculture, promoted to Group Finance Director in July 2017, before becoming the Deputy Managing Director in April 2024 and moving into the Group Managing Director role with effect from January 2025.

Diana has most recently had responsibility for Frontier's Technology, HR, Mergers and Acquisitions and Future Group Strategy. Frontier Agriculture is the UK's leading crop production and grain marketing business, recognised for its close customer relationships with farmers and grain consumers and its successful management of the arable supply chain.

Frontier's mission is to be the first choice partner for crop production and crop marketing for UK farmers, and the first choice employer in UK agriculture.



Diana Overton

Group Managing Director Frontier

Case Study

Archie Ruggles-Brise

Spains Hall Estate Land Management Vision

Archie is a 2025 Nuffield Farming Scholar exploring the title "Balancing the Books. Does Multifunctional productivity represent optimal land use?" Archie's scholarship is generously sponsored by the Royal Norfolk Agricultural Association. When not travelling Archie manages the day to day running of Spains Hall Estate's 860 hectares of ancient woodland, grassland, tenanted farms, nut agroforestry and beaver and natural flood management project in Essex.

He masterminded the reintroduction of beavers into a fenced enclosure in 2019 to combat village flooding - the first project of its type in East Anglia. Since then, he has designed and delivered the largest nut agroforestry scheme in Europe, and pioneered an holistic impact appraisal for on farm water called the 'Whole Farm Reservoir.'

Archie's external engagements including working with other organisations to explore new sustainable land use projects, enviro-tech and strategic approaches to multifunctional land use. He currently consults for Zulu Ecosystems and AtkinsRéalis. He is a trustee of the Essex and Suffolk Rivers Trust, Director of the North Essex Farm Cluster, a member of the CLA's Forestry and Natural Capital Committee and adviser to both the Essex Climate Action Commission and Essex Local Nature Partnership.



ORDER BEFORE APRIL 2025 TO AVOID BIK INCREASES!

Rugged, Reliable, Built for Business.
The Ford Ranger Double Cab & 2-Seater Ineos Commercial Grenadier.

Take Your Business to the Next Level
Order Now!



Busseys
4 BUSINESS

Order your double cab Ford Ranger or 2-Seater commercial Ineos Grenadier before April 6th, 2025, to beat the BIK tax rise! Secure your vehicle now and save on future costs.

CALL OUR EXPERTS NOW:
01603 967707

Keynote Closing Address

Paul Temple

Wold Farm Driffild Vice Chairman of Global Farmer Network

Farmer in a family partnership on tenanted land managing environmental stewardship grasses with a suckler beef herd using Stabiliser genetics. Growing wheat for seed, barley, oilseed rape and beans under Conservation Agriculture. Driven by science and chasing sustainability for the next generation.

Involved over the years in local, regional, national, european and global farming organisations. Currently vice-chairman of the Global Farming Network based in the USA which advocates trade and the adoption of science.

Co-chair of the United Nations Environmental Project Farmers group based in Nairobi, taking the commercial farming perspective into a global environment platform.

Past winner of Farmers Weekly Mixed Farmer of the Year, finalist for Soil Farmer of the Year Award, part of the team that won the FACE - Bayer Inspiring Educator Award.



Norfolk County Council

Norfolk County Council actively supports our rural communities through many initiatives, including our County Farm Estate. Building on a very successful start, this is the second year of the Norfolk Rural Business Awards run in partnership with the Royal Norfolk Agricultural Association.

The Categories are:

- Best Rural Community Initiative
- Best Farming Innovation Adopter
- Best Food and Drink Producer
- Norfolk's 'Unsung Hero'
- Best Farming Champion
- Best Emerging Talent
- Best Rural Business
- Best Sustainable Land Use
- Best Rural Tourism Attraction

Help us to celebrate and encourage applications for the people and businesses that fly the flag for Norfolk by visiting and sharing the link:
www.norfolk.gov.uk/business/norfolk-rural-business-awards



EXHIBITORS



Forestry Commission

www.forestryengland.uk

Forestry Commission are the Government's forestry experts. We provide advice on woodland creation and management, alongside financial support, including the England Woodland Creation Offer (EWCO).

Oakbank Game & Conservation Ltd

www.oakbankgc.co.uk

Oakbank are one of the leading suppliers of seeds, plants and advice for the creation of wildlife habitat on farmland. This covers Countryside Stewardship, SFI, ELMS and other private funding streams. We also have an excellent Woodland Management team. Oakbank have a team of experienced and skilled advisers that can help you to develop and execute projects on both your farmland and woodland. Our expertise is regularly used by Natural England, GWCT, RSPB, NFFN and a wide range of private companies. Please get in touch with us and discuss your plans

Thomas Bell & Sons Ltd

www.thomas-bell.co.uk

Est. in 1878, Thomas Bell is nestled in the agricultural heartland of North Lincolnshire. We ensure that the needs of our customers are met through our supply of quality fertiliser. Whichever fertiliser you choose, you can be certain of its origin, its care and the quality as it's delivered to your farm.

Broads Authority

www.broads-authority.gov.uk

The Broads National Park with its scenic waterways, rare wildlife and rich history is looked after by the Broads Authority, keeping it special for visitors and its community.

Norfolk Rivers Trust

www.norfolkriverstrust.org

As an independent and trusted charity, our team of experienced ecologists and advisers take a river catchment-based approach (CaBA) to develop practical, cost-effective and integrated long-term solutions. Working across Norfolk (and in the Cam and Ely Ouse Catchment), the scale of the challenge necessitates partnership working with a wide range of organisations including farmers, landowners, water companies, government bodies and the third sector, as well as the general public.

LJ Fairburn and Son

www.fairburnseggs.co.uk

Passionate about our hens and the eggs they kindly produce, we are a young, progressive family business. Taking a very hands-on approach, we are the third generation of Fairburns to produce eggs. As a business, we have the drive to care and the technology to deliver. We are in control of everything we put in and every egg we send out, ensuring the finest quality and the freshest egg.

Soil Capital

www.soilcapital.com

Soil Capital is a mission-driven company with long expertise in regenerative agriculture and low-carbon transition of farms. It was founded in 2013 as an independent agronomy firm by three farming and finance professionals. The initial structure renamed Soil Capital Farming (sister company) has advised and managed over 200,000 hectares of farmland in transition to more profitable and regenerative agriculture across 15 countries & 4 continents. These years of experience working alongside farmers led Soil Capital to launch in 2019, Europe's first certified carbon payment programme to accelerate the regenerative transition.

North Farm Livestock Ltd

North Farm Livestock started in 1982 as a family-run business, is renowned for producing high quality free-range pork and operates across several sites in North Norfolk.

Farmacy

www.farmacy.plc.uk

Farmacy plc was formed in 1999 and successfully provides independent agronomy, environmental, precision and nutritional services to UK growers.

Norfolk FWAG

www.norfolkfwag.co.uk

Norfolk Farming and Wildlife Advisory Group (FWAG) is a not-for-profit organisation that is run by farmers and conservation specialists. We are dedicated to supporting Norfolk farmers and landowners to manage their land for the enrichment of wildlife. Our farming advisory work is steered by our ongoing projects and our farmer members; our services have been created specifically with Norfolk farmers and landowners in mind.

RBC Brewin Dolphin

www.brewin.co.uk

Financial advice and investment. We'll help you make the right decisions for your future with our tailored financial planning and investment management advice.

Natural England

www.natural-england.org.uk

Natural England is here to conserve and enhance the natural environment, for its intrinsic value, the wellbeing and enjoyment of people and the economic prosperity that it brings.

Food & Farming Discovery Trust

www.ffdt.co.uk

Offering a year-round programme of events for students from primary to sixth-form age, the FFDT seeks to educate and inspire young people about food, farming and the countryside.



The Royal Norfolk Agricultural Association aims to help educate young people and adults, by bringing people and businesses together through a range of inspiring events.

Promoting a better understanding of food, farming & the countryside.

NORFOLK SHOWGROUND, DEREHAM ROAD, NORWICH NR5 0TT
WWW.RNAA.ORG.UK

Lost access to prescription fertiliser?

We are here to help

With over 17,000 different grades, our local sites can meet all your prescription needs by matching fertiliser to soil and crop requirement



**NUTRI
MATCH®**
prescription fertiliser

- **No excess nutrient =**
saves money and protects the environment
- **No deficiency =**
improves yield and soil fertility
- **No compromise =**
exact match to your soil sample results and crop need

Talk to us about prescription nutrition

t: 03333 239 230 e: enquiries@originfertilisers.co.uk www.originfertilisers.co.uk



SPONSORS



AF is the go-to co-operative buying group for rural UK. We save our 3,000 Members - who own us - money and time.

Our size, strength and procurement expertise get you great prices.
We save you an average of 15% across 9 categories of rural business inputs.
And we've done it for 30+ years.

AF is independent and we're unbiased. Our top priority is to protect your margin. We're not a supplier. We take your orders and we also help you make the right decision at the right time. All for average 1% service charge when you order.

www.af.farm



Birketts' award winning Agriculture Team is one of the best-qualified and largest agricultural teams in the UK market. Our highly qualified team, many of who are from agricultural backgrounds, offers comprehensive, solution-based and practical advice to farmers, landowners and agri-business specialists. Our expertise includes: commercial development, rural and residential transactions, stud farms and equine trading, mines and minerals, renewable energy diversifications, habitat management and carbon agreements, agricultural tenancy matters and farming partnership and business structuring advice. As a full service firm, we work collaboratively to understand your business and the challenges and opportunities you face day to day.

www.birketts.co.uk



Brown&Co is a leading provider of consultancy, agency and professional services across the rural, agricultural, environmental, commercial and residential sectors, providing a total of 50 different services across 14 offices throughout the UK, Europe and the Caribbean.

"In contrast to recent announcements by Government, our Firm remains dedicated to supporting the British agricultural sector, advocating for policies that protect the interests of commercial & family farms and their businesses to safeguard livelihoods and provide sustainable, profitable returns from land use for both food production and environmental benefits." - Charles Whitaker, Managing Partner, Brown&Co.

www.brown-co.com



Busseys is a family-owned car retailer; we began in 1923 with an unshakable commitment to delivering great customer experiences. Norfolk's Main Ford Dealer for 100 years.

Automotive finance experts with Bussey Vehicle Leasing for businesses or consumers. Agriculturally based customers across the region. We continue to prioritise sustainability in our business with projects completed in solar power at all our locations, a large community tree planting project (with the aim of planting 1 million trees), and the aim of shaping a sustainable future for our community and our business.

As we enter our second century, we will continue to lead in giving customers great experiences, innovating, and embodying our core values of trust, reliability, and responsibility.

www.busseys.co.uk

SPONSORS



Lovewell Blake

Chartered Accountants and Financial Planners



Having worked with over 400 agricultural businesses and specialised in the industry for many years, we recognise that every agricultural operation, from a small farm to a large diversified estate, needs to be run as a business.

Our teams can take care of the time consuming administrative tasks that come with running a rural, agricultural or food and drink business, so that you can dedicate your time and energy to the business that you are passionate about. With our knowledge of the sector, we can provide the business, tax compliance and financial advice that you need.

www.lovewell-blake.co.uk



Norfolk County Council

Norfolk County Council is proud to sponsor the Norfolk Farming Conference, as the County Council support the agricultural sector in many ways.

The County Farms Estate offer tenancies of various sizes to those who are looking to get started in farming. We have produced the Norfolk Economic Strategy which includes focus on our important rural areas.

We work with partners such as Water Resources East, the Broads Authority, Broadland Food Innovation Centre, the Agrifood Industry Council and our universities, in developing solutions to agricultural and food processing issues. Visit our event stand for information on business support, grants, staff training, apprenticeship schemes and the second year of the Norfolk Rural Business Awards.

www.norfolk.gov.uk



ORIGIN SOIL NUTRITION

We are Origin Soil Nutrition, a national manufacturer with a heritage of producing fertiliser in East Anglia and our sites in Great Yarmouth, Ipswich and Immingham will be able to source all your needs.

We have the widest range of nutritional products and services on the market with a core strategy to develop science-led, innovative products and services

focussed on improving soil fertility, nutrient use efficiency and crop productivity whilst also protecting the environment. With over 17,000 quality prescription blends, our NUTRI-MATCH fertiliser range will match your specific soil and crop nutrient requirements. Contact our nutrition agronomy team to see how we can help you.

www.originsoilnutrition.co.uk

Oxbury

Oxbury was founded to provide the food and farming industries with the funding and support needed to run their businesses. Every pound saved with Oxbury goes to help farmers feed the country, preserve the countryside and deliver economic impact to the rural community. For most banks, farming is only a small part of their business. At Oxbury, it is what we do.

www.oxbury.com